



Silent Auction Sponsorship Package 2024



Photos: Ashley Fraser, Ottawa Citizen

WHAT IS SWIRL AND TWIRL?

- a social fundraising evening for queer non-profit charities in the National Capital Region featuring:
 - wine-, beer- and food-tasting
 - entertainment
 - a silent auction, and more
- a long-standing and respected event, typically held in late May, since 2003, from 7–10pm
- \$145,000 raised for charity in the event's 15-year history (Over 1/2 of total in last five years)
- Average attendance of 650–725 (sold out crowd each year from 2016–2019)

HOW CAN YOU HELP?

We are looking for generous sponsors who can assist in the success of the event through donating an item or items that can be sold during our silent auction. Gift baskets, luxe beauty products, gourmet food items, gift certificates and travel vouchers make ideal auction items. We request that each item be worth \$100 or more, and that no certificate/voucher expires before December 31, 2024.

WHAT YOU GET IN RETURN

- Company logo on silent auction sheet for each item donated
- Company name/link on Swirl and Twirl Web site and slideshow running during entire event

CONTACT INFORMATION

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All items needed before Friday, May 10, 2024.